



## ASEP

asepfranaja0606@gmail.com | +62 856 2412 6976 | [www.linkedin.com/in/asep](http://www.linkedin.com/in/asep)

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High achieving Resource and Environmental Economics graduate from IPB University, with a strong foundation in Strategic Market Analysis, Business Development, and Data-Driven Decision Support. Proven track record in transforming complex, multi-source data into actionable business insights and structured strategic reports. Demonstrates high professional integrity and a results-oriented mindset through successful leadership of large-scale projects and cross-functional teams. Adept at identifying market opportunities and managing stakeholder relationships with a commitment to excellence and professional ethics

## EDUCATION

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**Bogor Agricultural Institute** – Bogor, Indonesia (2022 – 2026)

*Bachelor of Resources and Environmental Economics (GPA: 3.65/4.00)*

**State High School 1 Jampangtengah** – Sukabumi, Indonesia (July 2019 – June 2022)

## WORK EXPERIENCE

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**Sukabumi Regency Regional Disaster Management Agency** - (August – November 2025)

*Project Support Intern, Rehabilitation and reconstruction sector*

- Successfully identified new opportunities for post-disaster recovery efficiency, measured by the development of structured datasets and analytical reports, by conducting Market Analysis, benchmarking regional damage patterns, and processing multi-source field data using Excel and SPSS.
- Enhanced strategic decision-making efficiency, measured by the delivery of clear data visualizations and performance summaries, by building analytical dashboards in Excel to monitor key rehabilitation metrics.
- Optimized operational strategy and Business Development for housing recovery programs, measured by the preparation of weekly analytical reports and insights, by conducting trend analysis on infrastructure and housing datasets.
- Effectively expanded Client and Community Outreach, measured by reaching 2,000+ disaster-affected residents, by designing educational materials and coordinating cross-unit implementation strategies.

**Kelas Kampus Indonesia** - (August - October 2025)

*Event Organizer*

- Successfully executed Lead Generation for national webinar programs, measured by seamless event execution and solid team coordination, by managing project timelines, budgeting, and negotiating with technical and organizing stakeholders.

- Improved event planning efficiency, measured by structured activity plans and optimal resource allocation, by conducting Market Benchmarking of similar educational webinars and optimizing program run-downs.

## ORGANIZATIONAL EXPERIENCE

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### **BEM Faculty of Economics and Management** - (January – December 2024)

#### *Arts and Culture Department Staff*

- Successfully executed three major departmental programs , measured by 100% program completion and high audience engagement , by managing end-to-end **Project Coordination**, performance tracking, and post-event evaluation reports.
- Expanded program reach and market engagement , measured by the production of 10+ digital promotional contents , by developing **data-informed social media content strategies** and monitoring engagement metrics.
- Facilitated effective Stakeholder Management , measured by seamless cross-functional collaboration , by acting as a liaison between faculty departments and external student bodies.

### **MPKMB IPB University 60** - (March - September 2023)

#### *Group leader*

- Led and mentored 50+ new students , measured by successful participant adaptation and discipline during the orientation series , by providing consistent guidance and performance monitoring.
- Acted as the primary liaison for Lead Generation and information flow , measured by ensuring smooth communication across 5+ divisions , by coordinating multi-stakeholder activities and conveying critical updates to participants.

### **The 13th Bogor Art Festival** - (April – October 2024)

#### *Event Organizer*

- Increased event attendance, measured by 4,000+ spectators, by developing event concepts, coordinating cross-division teams, and managing operational planning and budgeting.
- Improved event execution efficiency, measured by smooth cross-team collaboration, by coordinating multi-stakeholder communication and project timelines across divisions.

## OTHER EXPERIENCES

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### *Astra Village Project in Lebak, Banten* - (July - August 2025)

#### *Project assistant*

- Supported successful delivery of 3+ community development programs, measured by on-time project completion, by coordinating multi-division activities and monitoring project progress against timelines and objectives.
- Improved project communication and documentation, measured by 10+ digital content and reporting materials, by developing visual communication assets and structured documentation workflows.

## CERTIFICATION

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- **7 Habits of Highly Effective Students** (August 2022)

## LANGUAGES

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- **Indonesian** — Native (oral and written)
- **English** — Intermediate

## SKILLS

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- **Data & Analisis:** Microsoft Office, Google Workspace, SPSS, STATA
- **Decision Support Tools:** PROMETHEE, MACTOR
- **Visualisasi & content:** Canva, CapCut
- **Soft Skills:** Strategic Analysis, Analytical Thinking, Business Development, Communication, Customer Service & Patient Handling, Administrative Support & Data Entry, Financial Administration (Billing support, basic transaction handling),