

Drirorama Widi Ardheka

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Summary

I am a dedicated and responsible Pharmacist graduate with a strong interest in pharmaceutical marketing. I completed both my Bachelor's and Apothecary programs with cum laude distinction while actively participating in research, community service, and organizational activities. As a Product Executive Marketing Intern at PT Etana Biotechnologies, I developed promotional materials, conducted product presentations through sales training simulations, and performed market research simulations to support marketing initiatives. These experiences enhanced my communication, analytical, presentation, and problem-solving skills, enabling me to work effectively both independently and in teams.

Education

- Mathematics and Science, Blitar, Jawa Timur, 2018 — 2021
SMAN 1 Talun
- Bachelor of Pharmacy, Jember, Jawa Timur, 2021 — 2025
Jember University
GPA: **3.64**
- Pharmacist Professional Education Program, Jember, Jawa Timur, 2025 — 2026
Jember University
GPA : **3.97**

Organization and Experience

BEM Faculty of Pharmacy

Faculty of Pharmacy – University of Jember, Jember

January 2023 – January 2025

Managed and promoted the organization's brand through various social media platforms as part of the Media Publication Division. Actively contributed to 13 work programs in various committee roles across different divisions (Event division, Public relation division, Equipment and Logistic)

UKMO Fassenden

Faculty of Pharmacy – University of Jember, Jember

January 2023 – January 2025

Served in the Public relation division, managing communication and coordination between internal and external stakeholders.

Laboratory Assistant – Analytical Chemistry

Faculty of Pharmacy - University of Jember, Jember

Jul 2023 — Dec 2023

Instructed and assisted undergraduate students in chemical analysis techniques, including organic compound identification and various titration methods. Ensured accurate laboratory procedures and compliance with safety protocols, enhancing students' technical proficiency and analytical skills.

Laboratory Assistant – Pharmacology and Toxicology

Faculty of Pharmacy - University of Jember, Jember

Jul 2024 — Dec 2024

Guided and trained undergraduate students in in vivo activity testing of pharmaceutical formulations, ensuring proper experimental procedures and laboratory safety. Assisted in data analysis and interpretation, enhancing undergraduate students' technical skills and analytical thinking.

Clinical Pharmacist Intern

RSUD R.T Notopuro Sidoarjo, Sidoarjo

Aug 2025 — Sep 2025

Conducted Pemantauan Terapi Obat (PTO) on 45+ patients across various clinical cases, Performed MESO (Monitoring Efek Samping Obat) reporting and pharmacovigilance activities, Prepared and dispensed medications using unit dose dispensing (UDD) and individual prescription systems, Provided patient counseling for chronic therapies and special dosage forms (insulin, inhalers), Performed medication reconciliation and supported drug information services

Community Pharmacist Intern

Apotek Waluyo Gung, Jember

Oct 2026 — Oct 2026

Provided patient counseling for OTC medications, herbal products, and supplements for rational self-medication, reviewed prescriptions from administrative, pharmaceutical, and clinical aspects to ensure safety and appropriateness, assisted in compounding preparations such as capsules, powders, and ointments, delivered drug information to support safe and effective therapy, performed stock checking, inventory control, and restocking activities, and ensured compliance with pharmacy service standards and operational procedures.

Marketing Intern (Product Executive)

PT Etana Biotechnologies, East Jakarta

Nov 2025 — Dec 2025

- Developed 3 product promotional materials (PowerPoint presentations and leaflets) for cardiology and renal products based on official product information and scientific literature, ensuring compliance with ethical and regulatory guidelines
- Presented product promotional materials to the Marketing Manager and healthcare professionals, strengthening scientific communication and professional presentation skills
- Gained exposure to pharmaceutical marketing strategies, product management processes, and promotional planning activities
- Developed foundational knowledge of pharmaceutical market research by utilizing IQVIA data to assess market dynamics, competitor positioning, and growth opportunities for pharmaceutical products

Skills

- Adaptability
- Communicative
- Leadership
- Creative and critical thinking
- Product management
- Marketing research & Competitive analysis
- Medical presentation
- Proficient in operating TLC- Densitometric and HPLC analysis
- Office & Administrative: Microsoft Word, Excel, and Power Point
- Graphic & Video Editing: Adobe Premiere Pro, Adobe Illustrator, Photoshop

Languages

- Indonesian : Active
- English : Passive (TOEFL : 560)

Achievements

2nd Winner of the Public Posters Competition (MEDSMOTION) held by Sebelas Maret University in 2024,
3rd Best Video of PPK ORMAWA held by Kemendikbudristek in 2023

Websites and Social Links

LinkedIn: www.linkedin.com/in/driorama-widi