

RIZQY FADHIEL AZZAMY

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Licensed Pharmacist and **Strategic Junior Product Manager** with over 2 years of experience in HealthTech business operations. Expert in managing the full product lifecycle, from executing GTM strategies to optimizing supply chain coordination and inventory forecasting. Successfully increased category user base by **32% YoY** and delivered **87% YoY GMV** growth at Halodoc through data-backed portfolio management and cross-functional leadership. Committed to driving sustainable business performance through clinical expertise and market-focused product strategies.

Core Skills

- **Product Management:** Full Product Lifecycle, GTM Strategy, Inventory & Supply Chain Coordination, Budget Management (A&P), CRM Optimization.
- **Business Development:** Market Analysis, Sales Support, Pricing Strategy, Discount & Margin Management, Customer Engagement.
- **Compliance & Clinical:** Pharmaceutical Practice (Licensed), Regulatory Compliance (MOH/BPOM), Complaint Management (SOP), Clinical Training Coordination

Work Experiences

Halodoc | Jakarta, Indonesia

Business Specialist Officer | Sep 2024 – Present

- **Portfolio & Growth Management:** Led end-to-end category strategies for Ethical (RX) and Non-RX portfolios, delivering **87% YoY GMV growth** and positioning the segment as a top-performing business unit.
- **AI-Prescription Business Lead:** Designed the business logic and user flow for an AI-driven prescription feature, optimizing the customer journey while ensuring 100% compliance with medical regulations.
- **Omnichannel Strategy:** Managed product performance across In-app, E-commerce, and Offline channels (HalolIntima), increasing the category user base by **32% YoY**.
- **Supply Chain & Inventory Coordination:** Collaborated with supply chain teams to ensure product availability and stock synchronization, achieving **103.08% internal efficiency**.
- **Financial Oversight:** Managed category margins, discounts, and promotional budgets (A&P) to achieve financial targets and maximize ROI.
- **Customer & KOL Engagement:** Strengthened relationships with healthcare professionals and improved consultation quality by **7% YoY** through clinical flow integration and product training.

Catalog Analyst Staff | Sep 2022 – Aug 2024

- **Operational Excellence:** Maintained **104.31% catalog accuracy** for medical SKUs, ensuring data integrity for CRM and sales monitoring.
- **New Product Onboarding:** Managed requirements for new product launches, successfully onboarding **85% of new local distributors** through meticulous compliance validation.
- **Complaint Management:** Handled product feedback and discrepancies according to company SOPs to ensure seamless customer experience and operational accuracy.

Education Level

National Institute of Science and Technology (ISTN) | Jakarta, Indonesia

- **Pharmacist Professional Program** | GPA: 3.87/4.00 (Cum Laude) | 2021 – 2022
- **Bachelor of Pharmacy** | GPA: 3.11/4.00 | 2016 – 2021

Organizational Experience

Indonesian Young Pharmacists Group (PD IAI DKI Jakarta) | 2023 – Present

- **Organizational Staff:** Coordinated professional education and relationship-building programs for pharmacists in the Jakarta region.

Indonesian Pharmaceutical Student Councils (ISMAFARSI) | 2018 – 2020

- **Board of Trustee:** Supervised national executive performance and managed stakeholder relations representing **50,000 pharmacy students** nationwide.