



NURAEYNI SITIAEYTI

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PROFIL

A final-year Family and Consumer Sciences student with extensive experience in Human Resources Development and community empowerment. Proven expertise in strategic program planning, consumer behavior analysis, and media development. Demonstrated ability to manage projects, collaborate with diverse stakeholders, and deliver impactful social initiatives.

EDUCATION

Institut Pertanian Bogor S-1 Sains, Bachelor of Science in Family and Consumer Sciences GPA: 3,82/4,00	2022-Present
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WORK EXPERIENCE

Center for Gender and Child Studies (PKGA) IPB University <i>Project Management Intern</i>	July 2025 – Dec 2025
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- Performed advanced quantitative data analysis using SPSS across three collaborative research programs, including data cleaning, coding, and scoring interpretation.
- Drafted regulatory policy documents (Rector's Regulations) with a GEDSI (Gender Equality, Disability, and Social Inclusion) perspective
- Liaised with 6+ internal and external stakeholders to ensure smooth delivery of project milestones

Faculty of Human Ecology IPB University <i>Teaching Assistant</i>	July 2025 – Dec 2025
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- Designed and managed scoring rubrics and exam evaluation for the Human Development and Natural Resources course, ensuring consistency and objectivity in assessment outcomes for 200 students.
- Compiled and managed academic reporting and semester documentation with high accuracy.
- Coordinated scheduling and information flow between 200 students and faculty, maintaining clear communication channels

Ministry of Population and Family Development (BKKBN) Indonesia <i>Content Planner Intern</i>	Feb 2025 – April 2025
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- Conducted in-depth target audience research and quality evaluation of digital content for the "Siap Nikah" platform.
- Monitored and analyzed content performance metrics, resulting in a 50% increase in Instagram engagement, 500K+ views, and 10K+ likes.
- Managed structured reporting of content evaluation data to support strategic decision-making by the communications team.

Office of Population Control and Family Planning (DPPKB) Kota Bogor <i>Generasi Berencana Ambassador 2024</i>	June 2024 – June 2025
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- Delivered structured educational evaluations and monitoring sessions on reproductive health for 200+ students at SMK Pembangunan Bogor.
- Managed and curated content monitoring for the official @dutagenrekotabogor Instagram account.

ORGANIZATION EXPERIENCE

Bank Indonesia Scholarship Community (GenBI) IPB <i>Public Relation Staff</i>	Dec 2025 – Present
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- Developed comprehensive partnership and operational guidelines for media and institutional collaborations.
- Designed and monitored implementation of social media campaigns, compiling performance reports for internal review.

Family and Consumer Science Student Association IPB University <i>Treasurer of Family Empowerment Club Division</i>	Jan 2024 - Dec 2024
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- Prepared budget plans and financial accountability reports for 4 work programs, successfully exceeding the overall funding targets.
- Secured IPB Host funding for the Famstation program.
- Implemented new innovations for 3 work programs, successfully reaching the target number of participants.
- Achieved a final performance score of >95 for attendance, skills, contribution, and attitude.

Executive Student Organization (Ormawa Eksekutif) PKU IPB

Jan 2023 – Dec 2023

Staff of Environmental Action, Social and Environmental Department

- Developed the concept and implementation plan for the new "Vespah: Festival Peduli Sampah" program, which successfully involved 20 teams representing classes from a total of 33 classes
- Collected and distributed grant funds from over 30 donors for the "Tebar Kasih PKU" program.
- Compiled assessment summaries for the "Estetik" program, which included essay, poster, photography, and TikTok challenge competitions.
- Managed the planning for the "Mahasiswa Membantu Masyarakat (M3)" program.
- Achieved a final performance score of 97 for attendance, skills, contribution, and attitude.

COMMUNITY AND VOLUNTEER EXPERIENCE

Bogor Mengabdi

Nov 2024 – Jan 2026

Staff of Bogor Peduli Division

- Served as the Person in Charge (PIC) for the "Juragan" (Jumat Berbagi Kebahagiaan) work program.
- Participated in formulating the concepts and implementation plans for four upcoming work programs.

JBL Festival 2025

September 2025

Volunteer Usher

- Guided and provided directions to over 1,000 visitors
- Managed lucky draws and merchandise redemptions for more than 500 visitors.

Bogor Color Run 2025

January 2025

Volunteer Static Marshal

- Directed and monitored traffic in the event area for 8 hours.
- Connected participants with the necessary information.

P2SDM and DPMA IPB Program

November 2024

Committee Member, Pre-Marriage School Graduation 2024

- Welcomed all participants and invited guests to the pre-marriage school graduation.
- Monitored and ensured that all participants and committee members completed the registration process.

Quality Family Education Program

August 2024

Administration Intern

- Input data from over 100 participants across 4 villages in Dramaga District.
- Compiled educational materials regarding maternal and child health.

ACHIEVEMENTS

- Bank Indonesia Scholarship Awardee June 2025 - Present
- Funded Researcher Student Creativity Program in Community Service (PKM-PM) by Kemdikbud April 2024 – August 2024
- National Finalist Digital Poster Competition at PIMNAS 37, Universitas Airlangga October 2024

CERTIFICATIONS

Intitut Pertanian Bogor

July 2022

7 Habits

Linkedin Learning

October 2024

Digital Marketing Foundation

SKILLS

- Communication, Creativity, Adaptability, Risk Management, Problem Solving, Teamwork
- Software : Microsoft Office (Word, Excel, Powerpoint), Canva, CapCut, Notion
- Languages : Indonesian (Native), English (Professional Working Proficiency).