

IMAM ASMAWI

Imamasmawi4@gmail.com | +62 852-6771-1528 | Bekasi, Indonesia

Hello, my name is Imam Asmawi, based in Bekasi. Accounting graduate with a Bachelor's Degree from STIE Mulia Pratama Bekasi (2020) and hands-on professional experience across Supply Chain, Data Analytics, and Import–Export Operations. Proven ability to manage inventory control, demand planning, warehouse operations, and logistics administration with a strong data-driven approach.

Experienced in end-to-end supply chain operations, starting from on-site warehouse execution to strategic inventory and demand planning. Adept at analyzing sales and operational data to forecast demand, optimize inventory flow, and support business decision-making. Recognized for strong analytical thinking, clear communication, and cross-functional coordination.

As a Data Analyst, demonstrated expertise in maintaining accurate daily, monthly, and annual reports for internal and external stakeholders, with a solid understanding of database management to ensure data integrity and reliability.

Additionally, experienced in Import–Export operations, handling full shipping cycles including customs clearance, international documentation, shipment tracking, cost calculations, and logistics coordination. Focused on delivering efficient, compliant, and data-backed logistics solutions.

WORKED EXPERIENCE

Senior Inventory Planner, PT. Avery Dennison Indonesia

Dec 2024 to Now

- Conduct in-depth inventory analysis across multiple product lines, including RFID, Printed Fabric Label (PFL), In-Plant Printing Solutions (IPPS), and Woven products, managing 800+ SKUs with high demand variability. Ensuring inventory levels are correct and in line with Stratasys's stocking policies with due consideration for health & safety requirements.
- Own end-to-end inventory planning and control to ensure optimal stock levels aligned with company stocking policies, health & safety standards, and manufacturing requirements.
- Analyze inventory turnover, demand trends, stock accuracy, and forecast performance to identify inefficiencies and drive continuous improvement initiatives.
- Successfully reduced inventory levels by optimizing stocking strategies, improving demand forecasting accuracy, and rationalizing slow-moving SKUs across assigned product lines.
- Develop and implement data-driven strategies to reduce excess inventory, prevent stockouts, and improve overall inventory turnover, successfully achieving inventory reduction across assigned product lines.
- Utilize statistical models and demand forecasting techniques to optimize replenishment plans and inventory positioning.
- Generate and present regular KPI reports covering stock levels, turnover rates, forecast accuracy, and inventory risk exposure to senior management.
- Ensure material availability to support manufacturing build plans, in-plant printing operations, and customer demand fulfillment.
- Proactively identify and mitigate inventory-related risks, including supply chain disruptions, supplier constraints, and demand fluctuations.
- Collaborate closely with suppliers, supply chain, and logistics teams to optimize lead times, replenishment cycles, and communication effectiveness.
- Partner cross-functionally with sales, marketing, production, finance, and operations teams to align inventory strategies with promotions, product launches, and business objectives.
- Drive process improvements in inventory management through data analysis, system optimization, and standardization of planning practices.

- Review sales forecasts, customer demand, inventory levels, and production lead times to support effective production planning.
- Develop and execute production plans for assembly processes, ensuring alignment with demand forecasts and capacity availability.
- Monitor production schedules versus actual output, identify variances, and implement corrective actions.
- Create purchase orders (POs) based on approved production plans and material requirements.
- Plan procurement activities using demand forecasting and Material Requirements Planning (MRP) principles.
- Monitor inventory throughout the production lifecycle, including raw materials, work-in-progress, warehouse stock, and inbound/outbound movements.
- Schedule production activities by optimizing routing, quantities, and timelines to accelerate order fulfillment.
- Resolve production-related issues through close coordination with marketing and cross-functional teams.
- Analyze production capacity and resource requirements, coordinating adjustments to meet changing demand.
- Ensure sufficient availability of raw materials and finished goods to support uninterrupted production.
- Develop supplier delivery schedules aligned with inventory levels and production plans.
- Track actual versus planned deliveries from suppliers and to customers, ensuring service level compliance.
- Maintain and provide accurate, up-to-date inventory data for operational and reporting purposes.
- Create and manage Product Information Sheets (PIS) in global databases (e.g., Worldwide Tupperware systems) to generate item codes prior to item master creation.
- Create and maintain item master data in Oracle ERP, including Assembly, Stationery, and Kit items.
- Upload and maintain Bills of Materials (BoM) in Oracle to ensure production and costing accuracy.

Inventory Analyst, PT. Dos Ni Roha

Dec 2018 to Aug 2021

- Analyze and proactively adjust forecasting and replenishment parameters to achieve inventory turnover and product availability targets.
- Identify and analyze root causes of inventory issues, including stockouts and overstock situations at branch locations, and implement corrective actions.
- Proactively review end-to-end inventory activities and recommend continuous improvement initiatives to enhance inventory performance.
- Develop and implement process improvements aligned with company inventory and service level objectives.
- Provide analytical support for purchase order (PO) planning, working closely with management and Business Partner teams to achieve business goals.
- Manage inventory planning and replenishment for Top 10 key business principals/vendors based on highest sales volume, including B. Braun, Bayer Indonesia, L'Oréal Indonesia (PPD Group), Zoll Indonesia, Johnson & Johnson Indonesia, and Medikon Indonesia.
- Calculate, configure, and maintain replenishment parameters in SAP, including Safety Stock, Reorder Point (ROP), Reorder Quantity, and Maximum Stock levels, to optimize inventory availability and turnover.

Import-Export Clerk, PT. Dos Ni Roha

Sept 2018 to Nov 2018

- Assist in the end-to-end processing of import and export shipments, ensuring timely and compliant customs clearance.
- Prepare, maintain, and verify all shipping and customs documentation to ensure accuracy and compliance with regulatory requirements.
- Coordinate with freight forwarders and shipping line agents to obtain valid and complete shipping documents.
- Review and validate shipping and customs documents prior to duty and tax payment requests, ensuring correctness and compliance.

- Track and trace shipments regularly, updating the system to maintain accurate shipment records.
- Prepare and submit monthly import/export reports to the Business Unit Head and Accounting Department for review and decision-making purposes.

Data Analyst, PT. Dos Ni Roha

Jun 2018 to Aug 2018

- Develop, maintain, and deliver daily, weekly, and monthly inventory reports for internal and external stakeholders to support operational and strategic decision-making.
- Identify data quality issues and recommend procedural and technical improvements to enhance accuracy, consistency, and completeness of inventory data.
- Collaborate with Data Collection and Product teams to achieve shared goals of improving data quality, accuracy, and timeliness.
- Highly Utilize company databases to generate ad-hoc and scheduled reports in response to internal and external requests.
- Conduct data validation and reconciliation to ensure reports reflect accurate and up-to-date inventory information.
- Develop dashboards and KPI monitoring tools to visualize trends, anomalies, and key performance metrics for inventory management.
- Support process improvements and automation initiatives to streamline reporting and reduce manual errors.

Inventory Analyst, PT. Dos Ni Roha

Jan 2018 to May 2018

- Proactively analyze and adjust forecasting and replenishment parameters to achieve inventory turnover and product availability targets.
- Investigate and analyze root causes of inventory issues, including stockouts and overstock situations at branch locations, and implement effective corrective actions.
- Continuously review inventory activities and recommend process improvements to optimize stock levels and operational efficiency.
- Develop and implement inventory management process enhancements to achieve company goals, minimize carrying costs, and reduce stock discrepancies.
- Provide analytical support for purchase orders, collaborating with management and Business Partner teams to ensure alignment with demand planning and business objectives.
- Monitor key inventory KPIs, including stock levels, turnover rates, and service levels, to support data-driven decision-making.
- Conduct data validation and reporting to ensure accurate inventory records across all channels.
- Partner with cross-functional teams (Supply Chain, Logistics, Sales) to optimize replenishment strategies and improve inventory performance.

Warehouse Officer, PT. Brenntag

Sept 2017 to Nov 2017

- Receive incoming goods against purchase orders, verifying SKU, descriptions, and quantities with vendor delivery notes to ensure accuracy.
- Record and maintain goods receipt transactions in SAP, ensuring inventory data is up-to-date and accurate.
- Maintain a safe and organized warehouse environment by properly palletizing goods by type, loading/unloading containers, and disposing of empty boxes, pallets, straps, or other debris.
- Ensure all warehouse operations are performed safely, adhering to equipment handling protocols and respecting team members.
- Collaborate with procurement, inventory, and logistics teams to support timely stock updates and smooth warehouse operations.
- Perform all Monitor inventory discrepancies and communicate issues to management for corrective action.
- Support continuous improvement initiatives in warehouse organization, receiving processes, and inventory accuracy.

Administration, PT. Jeil Indonesia,

Dec 2014 to Aug 2017

- Prepare and organize daily operational documents required for smooth factory operations.
- Enter and maintain accurate material usage data in the office system for daily production reporting.
- Manage and maintain office and production supplies (ATK) by creating purchase orders and coordinating with vendors to ensure timely availability.
- Generate and submit daily material usage reports to the Manager for forwarding to PPIC (Production Planning & Inventory Control).
- Monitor material consumption trends and report discrepancies to support inventory accuracy and production planning.
- Support continuous improvement initiatives in material tracking, office supply management, and production documentation processes.

EDUCATION

Bachelor of Accounting, STIE Mulia Pratama

Sept 2016 – Oct 2020

- GPA : 3,71/4,00 (Cumlaude)

Vocational High School (SMK) YPI Way Jepara

Jul 2011 – May 2014

- GPA of National Exam : 9,6/10
- Best Graduate with highest National Exam Score

LANGUAGES

English isn't my first language, but I've learned to navigate and communicate confidently. I'm constantly improving, and I never hesitate to ask when I need clarity.

- **Javanese** : Native Language
- **Bahasa Indonesia** : Native Language
- **English** : Intermediate Listener, Novice Speaker, Advanced Reading and Writing

COMPUTER SKILLS

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- **Microsoft Office** : Ms. Word, Ms. Excel, Ms. Power Point, Ms. Outlook
 - **ERP Software** : SAP, Oracle, Swift
 - **Accounting Software** : MYOB, Accurate, Zahir