

YUNITA KARTIKA SARI

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OBJECTIVE

I am a dedicated and results-driven professional with a strong background in manufacturing or commercial pharmacy. With over 2 years of experience, I have developed a robust skill set that includes communication and build good relationship. My passion for commercial business in pharmaceutical and health industry drives me to continuously improve and stay updated with the latest industry trends. I am known for my problem-solving abilities, leadership skills, attention to detail, and I thrive in dynamic and challenging environments. I am eager to bring my expertise and enthusiasm to a forward-thinking organization where I can contribute to impactful projects and drive success.

EDUCATION

UNIVERSITAS INDONESIA

Profession Degree of Pharmacy – Apothecary (Sept 2021 – Aug 2022)

GPA: 3.89/4.00

During my studies, I learn about pharmaceutical industry, pharmaceutical distribution, pharmaceutical community, pharmacotherapy, and pharmaceutical regulation in Indonesia.

Bachelor of Pharmacy (Sept 2017 – Sept 2021)

GPA: 3.45/4.00

Thesis: Planning Drug Inventory Control Using ABC-VEN (Always, Better, Control - Vital, Essential, Nonessential) Matrix Analysis Method, EOQ (Economic Order Quantity), and ROP (Reorder Point) in Pharmacy Installation of Insani Clinic

WORK EXPERIENCES

PT. KREANOVA PHARMARET (APOTEK ROXY)

Pharmacy Intern

Jan 2022

PT. FINUSOLPRIMA FARMA INTERNASIONAL

Pharmacy Intern

Apr – May 2022

PT. NOVELL PHARMACEUTICAL LABORATORIES

Quality Assurance (Validation)

July 2022 – Nov 2023

- Responsible to carried out validation at production department according to GMP.

PT. ABBOTT INDONESIA – ESTABLISHED PHARMA

Marketing Executive

Nov 2023 – Dec 2025

- Manage Women's & Men's Health and Vaccine therapeutic areas
- Support brand planning and execution with cross-functional teams
- Develop promotional materials and manage sales & marketing events
- Support demand forecasting and sales/activity tracking
- Build relationships with KOLs and HCPs; deliver product and internal training presentations

Associate Product Manager (Vaccine TA)

Dec 2025 - present

- Support brand strategy, marketing plans, and campaign execution
- Conduct market and competitor analysis
- Develop promotional materials and manage sales & marketing events
- Coordinate cross-functional teams for product activities
- Support HCP education programs and sales initiatives

ORGANIZATIONAL EXPERIENCES

- Staff of Publication and Public Relation Division – PEMIRA IKM FF UI 2017 *Sept – Dec 2017*
- PEMIRA IKM FF UI is a committee project which accommodates students to nominate themselves for Chairperson and Deputy Chairperson of BEM FF UI for the 2018 period. PEMIRA IKM FF UI is held in a series ranging from exploration to voting.
 - Organized publication content and published PEMIRA IKM FF UI 2017 event on social media platforms.
- Staff of Publication Division – OKK UI 2018 *April – Aug 2018*
- OKK (Orientasi Kehidupan Kampus) UI is an annual event organized by University of Indonesia to accommodate new students to get to know about the academic system and campus life at Universitas Indonesia.
 - Responsible to announce and spread for all event publication material to all social media of OKK UI.
- Project Officer – Pharmacy Charity FF UI *May – Sept 2018*
- Pharmacy Charity is a charity and counseling event about health to community.
 - Organized all of main event of Pharmacy Charity.
- Vice Chief of Publication and Public Relation – PSAMABIM FF UI 2018 *May – Oct 2018*
- PSAMabim FF UI is the event that aims to introduce the system and academics at FF UI to new pharmacy students.
 - Organized publication content and published PSAMabim FF UI event on social media platforma and responsible to control every activity in social media of Pemira IKM FF UI 2018.
- Chief of Publication and Public Relation – PEMIRA IKM FF UI 2018 *Sept – Dec 2018*
- PEMIRA IKM FF UI is a committee project which accommodates students to nominate themselves for Chairperson and Deputy Chairperson of BEM FF UI for the 2018 period. PEMIRA IKM FF UI is held in a series ranging from exploration to voting.
 - Organized publication content and published PEMIRA IKM FF UI 2018 event on social media platforms.
- Staff of PWDO – Pharfest 2018 *2018*
- Pharmacy Festival UI is an annual event created by students from the Faculty of Pharmacy University of Indonesia which will present various events and competitions for all pharmacy and health students throughout Indonesia.
 - Organized all of publication content Pharfest on social media platforms.
- Coordinator I – PSAMABIM FF UI 2019 *Mar – Sept 2019*
- PSAMabim FF UI is the event that aims to introduce the system and academics at FF UI to new pharmacy students in 2019.
 - Organized all of main event, publication, design, documentation, and outbond for PSAMabim FF UI event.
- Chief of Publication – Phase 2022 *Jan 2022*
- Organized publication content and published PEMIRA IKM FF UI 2017 event on social media platforms.

SKILLS & CERTIFICATION

- Microsoft PowerPoint (2022): Has completed a skill test from LinkedIn Skill Assessment for Microsoft PowerPoint
- Microsoft Word (2022): Has completed a skill test from LinkedIn Skill Assessment for Microsoft Word
- Digital Marketing (2023): Has completed a skill test from Myskill
- Leadership (2017): Has attended leadership training organized by the BEM of the Faculty of Pharmacy, Universitas Indonesia
- Attention to Detail: High level of accuracy and attention to detail.
- Adaptability: Ability to adapt to changing environments and challenges.
- Time Management: Strong organizational and time management skills.
- Continuous Learning: Commitment to ongoing professional development and learning.
- Communication: Strong verbal and written communication skills.
- Teamwork: Ability to work effectively in a team environment.
- Problem-Solving: Excellent analytical and problem-solving abilities.
- Leadership: Experience in leading projects or teams.