

Lucyana Natasya, S. Farm.

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Lucy is a final-year Pharmacist Professional Program student at Universitas Indonesia with a strong interest in pharmaceutical and cosmetic product development, particularly in formulation and R&D. Her academic and research experience has built a solid foundation in pharmaceutical formulation, raw material characteristics, product evaluation, and evidence-based analysis, while developing her analytical thinking, attention to detail, and systematic approach to problem-solving.

Beyond her pharmaceutical background, her experience as an educational content creator and public speaker has strengthened her ability to conduct research, identify trends and audience needs, experiment with different approaches, evaluate outcomes, and continuously refine ideas based on results. This iterative and problem-solving mindset, combined with her adaptability, collaboration skills, and ability to work under deadlines, allows her to approach challenges with both scientific and creative perspectives. She is eager to apply these capabilities to formulation, product development, and R&D processes while continuously developing her technical expertise.

EDUCATION

Pharmacist Professional Program (Apothecary Program)

Aug 2025 - October 2026 (*Estimated*)

Indonesia University, Depok

- Achieved GPA of 3.83
- Speaker at Vocational UI Talkshow on “*Personal Branding as Career Preparation*”

Bachelor of Pharmacy

Aug 2021 - Apr 2025

Sriwijaya University, Indralaya

- Achieved GPA of 3.99
- Ranked 1st Finalist in The National Patient Counseling Competition Event, specifically addressing Hypertension, organized by Udayana University.
- Actively participated in a community service project titled "Pemberdayaan Masyarakat Pulau Semambu Indralaya melalui Pelatihan Produksi Masker Gel Peel Off dari Bahan Alami sebagai Upaya Pencegahan Skindemik pada Era New Normal di Tahun 2022".

RESEARCH EXPERIENCE

Formulation and Optimization of Ofloxacin Solid Dispersion Using Sodium Alginate and Chitosan Through Factorial Design

Undergraduate Research Project | Sriwijaya University

- Developed and optimized an ofloxacin solid dispersion formulation using varying amounts of sodium alginate and chitosan.
- Applied a factorial design approach to evaluate formulation variables and support formulation optimization.
- Conducted laboratory experiments, analyzed experimental results, and systematically documented research findings.

EXPERIENCE

Educational Content Creator, Self Employed

Apr 2022 – Present

- Develop educational content across pharmacy, healthcare, skincare, cosmetics, student life,

and personal development topics, translating complex information into accessible and engaging messages.

- Develop content concepts and series based on audience interests, emerging trends, and relevant industry topics.
- Collaborated with 300+ brands, including healthcare, education, beauty, and consumer brands, delivering branded content aligned with campaign objectives.
- Built an audience of 100K+ TikTok followers with 7.1M+ likes and 30K+ Instagram followers through consistent content development and audience engagement.
- Manage the end-to-end content development process, from ideation and scripting to production and evaluation.

Campaign Specialist at PT Teknologi Kesehatan Indonesia (Farmaklik Group)

Jul 2024 – Dec 2024

- Contributed to the planning and execution of the GAF (Gue Anak Farmasi) Campaign 2024, collaborating with Social Media and KOL Specialist teams to develop promotional strategies.
- Conducted KOL and public speaker research and selection to identify potential partners aligned with campaign objectives and target audiences.
- Contributed to developing webinar and TikTok/Instagram Live concepts, including topics, themes, and content strategies based on audience interests.
- Coordinated with internal teams and external partners to support campaign execution and ensure alignment with project objectives.

Pharmacist Intern at PT. Guardian Pharmatama, Citereup Plant Quality Assurance (Technical Support System)

January 05 - February 27 2026

- Supported Quality Assurance activities in Technical Support System (TSS), focusing on cleaning validation and product stability studies.
- Developed cleaning validation protocols for multiple production machines, including compounding, sieving, stripping, and tablet compression machines.
- Conducted direct sampling for cleaning validation and prepared comprehensive validation reports.
- Participated in laboratory sample analysis and raw data processing in collaboration with analysts.
- Involved in ongoing stability studies for reworked products, deviated products, and products with changes in raw material sources, packaging materials, and production equipment.
- Prepared and analyzed ongoing stability study reports up to T24 (24 months).
- Contributed to Dirty Hold Time and Clean Hold Time studies.
- Assisted in developing Standard Operating Procedures (Protap) for ongoing cleaning verification.

Pharmacist Intern at Apotek Kimia Farma Maharaja, Depok

December 2 - December 20 2025

- Conducted goods receiving, storage, and inventory management.
- Provided self-medication counseling and pharmaceutical care services.
- Delivered counseling for chronic disease patients, including diabetes, hypertension, and hyperlipidemia.
- Prepared and dispensed medications for BPJS patients, including prescription screening and compounding.
- Verified BPJS patient documentation for prescription redemption.
- Assisted in drug sales management, planning, and procurement.
- Prepared purchase orders for psychotropic drugs in accordance with regulations.

- Participated in pharmacy home care services.
- Designed educational leaflets and posters on hyperlipidemia prevention and management as a special assignment.

Pharmacist Intern at PT Global Chemindo Megatrading

November 3- November 28 2025

- Independently conducted room temperature and humidity mapping, including data logger installation, data processing, MKT calculation, and report preparation.
- Monitored and verified temperature conditions three times daily.
- Prepared validation reports for shipment temperature and humidity.
- Developed CAPA (Corrective and Preventive Action) and QRM (Quality Risk Management) documents for materials.
- Documented and verified goods receiving records to ensure regulatory compliance.
- Performed Delivery Order (DO) approval under the supervision of the Responsible Pharmacist (APJ).
- Managed statement letters related to customer complaints.
- Verified cycle count documentation and analyzed weekly temperature trend data.
- Gained comprehensive experience in pharmaceutical planning, storage, procurement, distribution, and quality control systems.

Laboratory Assistant at Sriwijaya University, Indralaya, Sumatera Selatan

August 2022 - June 2024

- Assisted in conducting practical sessions according to laboratory SOPs, safety guidelines, and established procedures.
- Prepared and checked the availability of pharmaceutical materials, equipment, and other laboratory needs before practical sessions.
- Guided students during pharmaceutical formulation and dispensing practices, including assisting them in addressing practical difficulties encountered during sessions.
- Prepared learning materials, assisted in developing assessments, and managed students' evaluation records using Excel.

SKILLS

Soft Skills : Public speaking, Leadership, Time management, Team Collaboration, Critical Thinking, Problem-Solving, Adaptability, Communication Skills.

Hard Skills :

- Pharmaceutical Dispensing & Compounding
- Prescription Screening & Patient Counseling
- Drug Information Service (DIS)
- Medication Therapy Management (MTM)
- Quality Management System (CAPA, QRM, GDP and GMP Documentation)
- Temperature & Humidity Mapping (MKT Calculation, Data Logger Analysis)
- Inventory & Supply Chain Management
- Microsoft Word, Excel, PowerPoint
- Canva, CapCut, VN Video Editor
- Educational Content Development

Language : Indonesia (native), English (Intermediate).