



FIMA PERDANI RAHAYU

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Jl. Permata Permai III No. 30, Cisaranten Kulon, Bandung, Jawa Barat

A Master's student in Pharmacoepidemiology and Pharmacoeconomics with a Pharmacy degree from Padjadjaran University and professional experience as a Product Executive. Combines scientific knowledge with business insight and strong learning agility. Highly motivated, adaptable, and a fast learner with strong teamwork and independent working capabilities, able to perform effectively in dynamic and high-pressure environments.

Education Level

Padjadjaran University – Jatinangor, Indonesia

Sep 2024 – Jan 2026

Magister of Pharmacoepidemiology and Pharmacoeconomy, 3,66/4.00

- Published: "A Comparative Analysis of Depression Levels Among Urban and Rural Populations: Evidence from the 2023 Indonesian Health Survey (SKI)" on Pharmaciana.
- Published: "Effectiveness of Pharmacist-Led Intervention on Medication Adherence in Chronic Diseases: A Systematic Review of Randomized Controlled Trials" on Patient Prefer Adherence Dovepress.
- Published: "The Effectiveness of Pharmacist-Led Interventions to Improve Medication Adherence among Patients with Multimorbidity: A Systematic Review of Randomized Controlled Trials" on Patient Prefer Adherence Dovepress. on Patient Prefer Adherence Dovepress.
- Published: "Economic Evaluations of Orphan Drugs for Rare Kidney Diseases in Low- and Middle-Income Countries: A Systematic Review and Bibliometric Analysis" on ISPOR

Padjadjaran University – Jatinangor, Indonesia

Sep 2022 – July 2023

Pharmacist Professional Study Program, 3.85/4.00

- Place of PKPA : PT Fressenius Kabi Indonesia, Balai Besar Pengawas Obat Makanan Bandung, Apotek Al – Ma'soem Dangdeur, RS Immanuel Bandung
- Publication: "Identifikasi Interaksi Obat Pada Resep Tentang Gangguan Pernapasan di Bulan Februari 2023 di Apotek Kota Bandung" on FARMAKA Jurnal Imiah Farmasi Indonesia (ISSN)

Padjadjaran University – Jatinangor, Indonesia

Aug 2018 – Apr 2022

Bachelor of Pharmacy, 3.33/4.00

Experiences

PT INFION PHARMACEUTICAL

Des 2023 – Sept 2024

Product Executive

- Managed day-to-day product activities and supported product lifecycle execution.
- Implemented marketing and promotional plans in collaboration with sales and trade marketing teams.
- Monitored market trends, consumer insights, and competitor activities to support product strategy.
- Coordinated product launches, in-store promotions, and campaign execution.
- Analyzed sales data and prepared performance reports to support business decisions.
- Assisted in developing product presentations and training materials for internal teams.

Skills : Team work – Critical thinking – communication – health public service – marketing – product planning

RS IMMANUEL BANDUNG

Mar 2023 – Apr 2023

Clinical Pharmasist Intern

- Have done pharmacy practices
- Doing stock opname, dispensing and packaging drugs
- Visite and giving information for patient and their family

Skills : Analytical skills – Communication – Hospital management – Health Service

APOTEK AL – MA'SOEM

Feb 2023

Clinical Pharmasist Intern

- Learn about managerial pharmaceutical products, medical devices, and clinical pharmacist services.
- Served prescriptions and non-prescriptions in a day $\pm$ 50 patients

Skills : Health Public Service

BALAI BESAR PENGAWAS OBAT DAN MAKANAN BANDUNG

Jan 2023

Food and Drug Laboratory Intern

- Learn about food and drug regulatory and administration
- Supervised pre-market and post-market of food and drug product with checking the composition
- Supervised of samples already circulating on the market in accordance with regulations and standards

Skills : Regulatory Affairs – Food and Drug Administration

PT Fressenius Kabi Indonesia

Nov 2022 – Des 2022

Quality Control Intern

- Studied about roles, functions, and responsibilities of pharmacist in caring out pharmaceutical work in the pharmaceutical industry
- Studied for develop your potential, to achieve optimal performance.

Quality Assurance Intern

- Studied about Quality Risk Management (QRM), Product Quality Review (PQR)

Production Intern

- Overall equipment effectiveness, root cause analysis, and six sigma
- Monitoring product shipment

Skills : Team work – Problem Solving – Pharmaceutical Manufacturing

Revicos Skincare Brand Ambassador – Bandung, Indonesia

Apr 2022

Brand Ambassador

Kumon Indonesia

Apr 2022 – Sep 2022

Assistant Math and English

- Assist Math Level 5A – O
- Assist English Level 7A - J

Sanbe Farma Scholarship Awardee

Apr 2023

Scholarship awardee

- PT Sanbe Farma
- Studied for develop your potential, to achieve optimal performance.

BCA BAKTI Scholarship Awardee

Des 2019 – Apr 2022

Scholarship awardee

- PT Bank Central Asia Tbk
- Studied for develop your potential, to achieve optimal performance.

Campus Ambassador

Aug 2021 – Aug 2022

Finalist

- TOP 16 Putra – Putri Padjajaran

Campus Ambassador

May 2021 – Aug 2022

Finalist

- Winner Putri Padjajaran of Pharmacy Faculty

AIESEC in Padjajaran University

Oct 2021 – Present

Organization Ambassador

- Ambassador of AIESEC Future Leaders 2021

**Technology and Formulation Pharmaceutical at
Department of Pharmaceuticals & Technology Pharmacy**

Sep 2021 – Des 2021

Laboratory Assistant

- Assist technology and formulation of semisolid
- Assess quiz, practice journal and report

Covid-19 Task Force Padjajaran University

Jun 2021 – Jul 2021

Volunteer

- Check patient completeness form
- Education of patient

Apotek Al-Ma'soem

Jul 2021 – Aug 2021

Assistant Pharmacy Intern

- Studied about treat patients, order medicine, good medicine storage and how to manage a pharmacy well in the field of pharmaceutical services.
- Enriched about legal and managerial aspects, pharmaceutical care, marketing, and financial management
- Arranged feasibility study of pharmacy establishment plan.

Organisational Experience

Student Executive Board of Pharmacy UNPAD

Jan 2021 – Des 2021

Staff of Culture arts and sports

- Become a Kemafar Unpad facilitator in order to develop potential in the field of art sports through KKM and the Community

- Create and implement work programs that can increase the potential of Kemafar Unpad in the fields of art, culture, and sports

KARANG TARUNA RW 11 CISARANTEN KULON

Jan 2022 – Present

Treasurer

- Make and approve organizational decisions and policies together with the Chair in matters of finance and organizational assets.
- Coordinate all financial and asset processing activities of the organization and be accountable to the chairman.

Paduan Suara of Pharmacy UNPAD

Des 2018 – April 2022

Member

- Develop singing skills for music pedagogues and organizations.

Skills & Other Experience

- Workshop (2025): WHO Virtual workshop series for developing national medical oxygen scale-up plans: World Health Organization
- Workshop (2025): From Evidence to Policy: How Pharmacoeconomic Studies Influence the Patient Access”: Kementerian Kesehatan Republik Indonesia.
- Workshop (2025): Adaptive HTA for evidence-informed decision making: PHARCI.
- Workshop (2025): *Health Technology Assessment sebagai Instrumen Strategis dalam Penentuan Paket Manfaat JKN*: FKMK UGM bekerja sama dengan Pusat Kebijakan & Manajemen Kesehatan FKMK UGM.
- Workshop (2025): Biopharmaceutical Application in Drug Development: Lab. Riset Translational Farmasi versus PT ETANA Biotechnologies Indonesia.
- Workshop (2024): Menulis untuk Dunia: Teknik Publikasi di Jurnal Internasional Bereputasi: Direktorat Akademik Universitas Padjadjaran dan BRIN.
- Workshop (2024): Bimbingan Kefarmasian Edukasi Kefarmasian Efektivitas Pencegahan Kehamilan Melalui Penggunaan Levonorgestrel Sebelum Berhubungan: Kementerian Kesehatan Republik Indonesia.
- HISFARSI (2023)
- Soft Skills (2022) : As Moderator of “ Workshop Sertifikasi Halal Farmasi Industri” in Zoom Meeting.
- Soft Skills (2022): As speaker of "Sharing with alumni Putra Putri Padjajaran Fakultas Farmasi" Live on IG
- Soft Skills (2022): As speaker of “Motivasi dan Mengapa harus Kumon? Cara bertahan mengatasi bosan kumon” in Zoom Meeting.
- Projects (2022) : As Project Officer of “Anak Sehat Tanpa Cacing (ASING)” Pengabdian Masyarakat Farmasi UNPAD.

- Projects (2021): As Supervisor of Farmasi Mencari Bakat
- Project (2021): As Supervisor of Porsenli (Pekan Olahraga, Seni, dan Lingkungan) Farmasi UNPAD
- Projects (2020): As Public Relation Staff in Padjajaran Education Festival (PEF) UNPAD
- Projects (2020): As Logistic Staff in PRABU Universitas Padjajaran
- Projects (2020): As Head of Public Relation in Gemlegend Tournament Bandung
- Projects (2019): As Public Relation Staff of Cerebrum (Sponsorship and Liaison officer)
- Projects (2019): As Sponsorship Staff of Medication Medical Complex Pulau Jawa
- Projects (2019): As Facilitator division staff in PRABU Universitas Padjajaran
- Projects (2019): As Community Service Medical Division Staff of Pengabdian Masyarakat Farmasi UNPAD
- Projects (2019): As Decoration Staff in Kemafar Day Farmasi UNPAD
- Projects (2019): As Registration Staff in World Health Day
- Projects (2019): As Sponsorship Staff in Haleakala Pharmacy UNPAD
- Project (2018): As Public Relation Staff Simulasi PEKA Farmasi UNPAD
- Project (2018): As Public Relation Staff Gathering Farmasi UNPAD
- Project (2018): As Public Relation Staff Buka Bersama 4 Angkatan SMA ALFA CENTAURI BANDUNG
- Achievements (2016): Completer Kumon Math in 11th Grade